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**Ludwig-Maximilians-Universität Munich,
Multimedia and Fine Arts**

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Brief project description

INTO THE WIRE

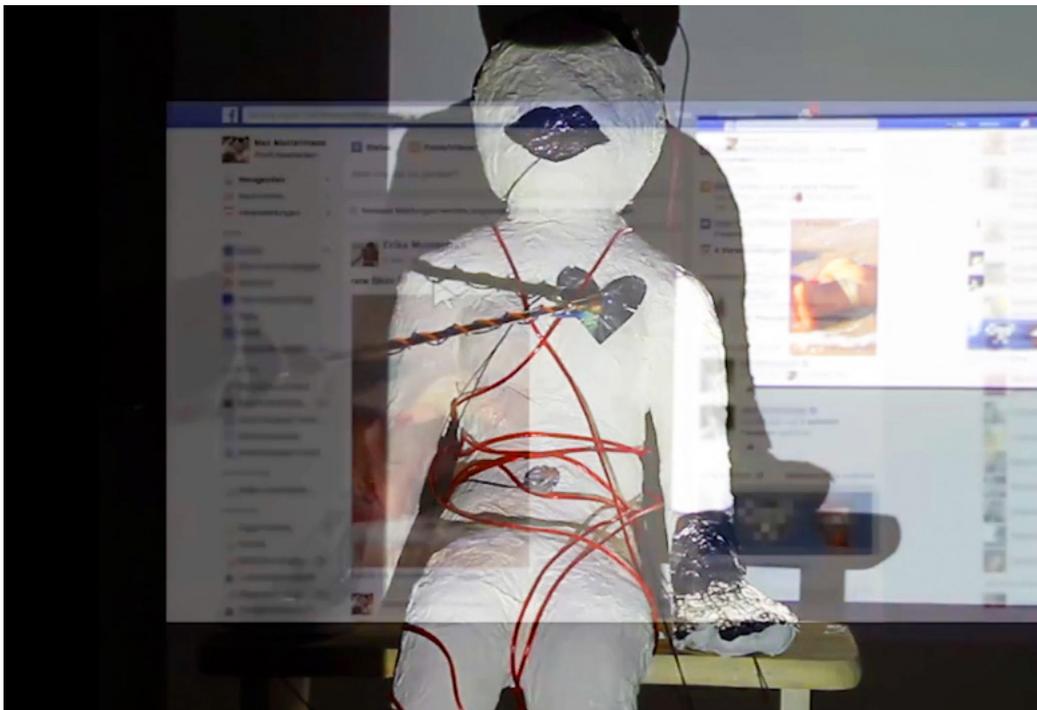
„Into the Wire“ is an interactive art project that compares a relationship in the era of network communication with one from former times. As our daily lives are all based on smartphones and social media, real conversations are becoming rare.

For this reason we decided to put our main focus on a significant example, the communication between two lovers. The aim is to show the difficulties faced by a relationship in times of a global world and permanent attainability.

To embody a human being we built a doll out of paper. Certain areas of the body which are marked with aluminum foil can be touched by two different wands. One represents the present, the other one the past. If you touch a particular part of the body, a corresponding movie appears.

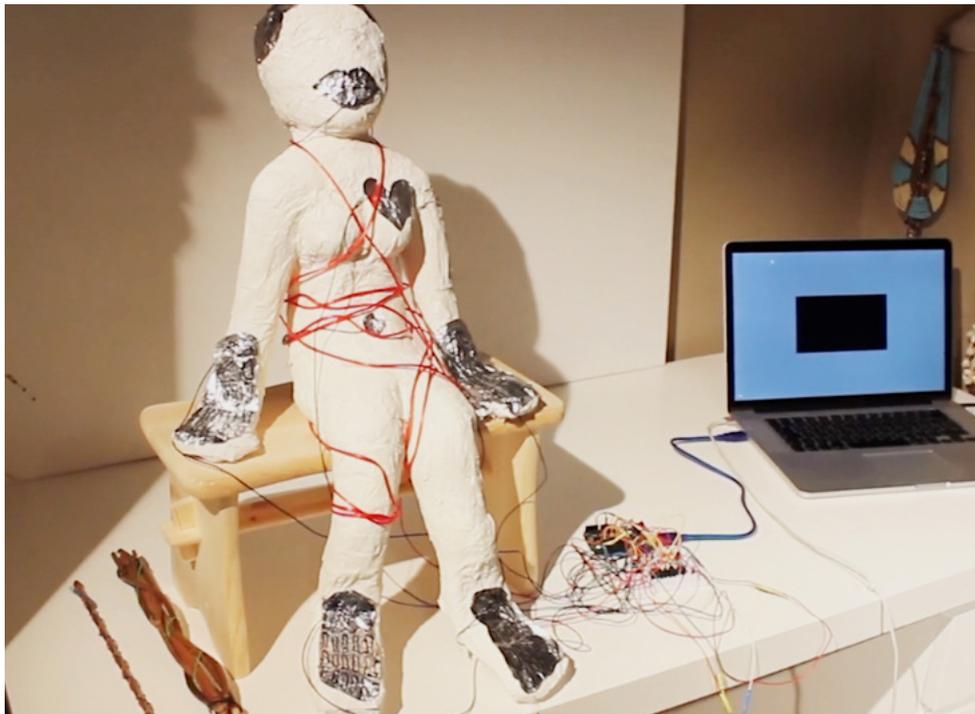
These films, shot by us or created with Adobe After Effects, show relationship-situations nowadays and in the past. Two people communicate with each other in an analog manner or using modern technology like WhatsApp, Facebook or Skype.

The aluminum foil parts are attached to cables which are connected with Arduino. The wands are also attached to cables that extend Arduino. The films were inserted by processing. This doll is a prototype which we will continue to develop.



Thematic statement

Our everyday lives all revolve around the issue of network communication. As part of a relationship one quickly observes this evolution: We write messages instead of making a short phonecall, we are always reachable even if we are with someone, we know when the other person is in online and we see each other without being together. These are advantages and losses at the same time but compared to the communication in former times we all feel that time has changed fast. Observing this behavior of our society we decided to present today's challenges of interpersonal relationships in form of an interactive doll. The design is neutral and in a way futuristic referring to the continuing rapid development of new technologies. The material paper which is a natural source that is increasingly disappearing from our daily lives in the same way as older communication media which are also disappearing. The two wands stress the rupture between social communication nowadays and in former times. Participating in the interaction the viewer will discover or remember the closeness and the welfare of a relationship in the past as well as the possibilities for a couple today. Thus, everyone can evaluate the situation by themselves.



Videolink

<http://vimeo.com/114717463>

Artist biographies

Teresa Biersack:

- born 16.01.1994
- 2012 A-levels at Von-Müller-Gymnasium, Ratisbona
- 2012- 2013 Art Academy Ratisbona
- currently working towards a bachelor´s degree in Multimedia and Fine Arts at Ludwig-Maximilians University

Alina Giesler:

- born 26.04.1994
- 2010 summer program/art studies at University of London
- 2012 A-levels at Oskar-von-Miller-Gymnasium Munich
- 2013 (Winter) Internship BMW Online in Munich
- 2013 (Summer) Photography School Speos in Paris
- currently working towards a bachelor´s degree in Multimedia and Fine Arts at Ludwig-Maximilians University

Jessica Woods:

- born 09.04.1993
- 2012 A-levels at privates Gymnasium und ART-Oberstufenrealgymnasium St. Ursula, Salzburg
- currently working towards a bachelor´s degree in Multimedia and Fine Arts at Ludwig-Maximilians University

Proposed budget

No budget

Technical and logistical requirements

beamer
platform/table
3-4 chairs
projection surface
extension cable
loudspeaker
dark room for beamer + light source for the doll
ca 6 square meters
sockets